

**FACT**

**7 Out Of 10 Businesses Fail  
In The First 5 Years** (Source: Bureau of Labor Statistics)

**How Profitable Will Yours Be?**



**DIGITAL SALE  
MARKETING**

Attracting & Converting  
Online Traffic To Sales

## WE HELP SMBs GROW BY GETTING FOUND ONLINE, INCREASING SALES, DRIVING LOYALTY & ESTABLISHING MARKET DOMINATION!

We prepare "Natural Sales Oriented Customer Journeys" that don't "FEEL" like marketing at all, to "ATTRACT", "PRIME" and "GUIDE" customers to find your "Product/Service" to fulfill their needs. We build "Custom Strategy" using:

- ▶ Social Media Marketing (SMM)
- ▶ Search Engine Optimization (SEO)
- ▶ Search Engine Marketing (SEM)
- ▶ Analytics & Insights



## OUR TIME TESTED PROCESS TO DRIVE RESULTS:

### 1. Discovery and strategic planning

- Digital Audit ( per channel)
- Competitive Analysis
- Audience Analysis
- Define Goals, Tactics &
- Success Measurables

### 2. Account Setup

- Marketing Channels
- Audience
- Integration
- Analytics & Reporting
- Dashboards

### 3. Campaign Creation

- Campaign Goals, Strategy
- Tactics
- Campaign Timeline
- Workplan
- Audience Creation & Segmentation
- Content Creation (Image, Video Copy)

### 4. Campaign Management

- Media Spend & Buying
- Cycle Management
- Audience & Content
- Adjustments
- A/B Testing & Iterations
- Campaign Insights
- Reporting

## Why Choose DigitalSaleMarketing:

- ▶ Critical focus on increasing traffic & sales
- ▶ Effective and efficient use of marketing dollars spent
- ▶ Optimizing custom creative ads focused on your campaigns
- ▶ Prioritizing delivering exceptional growth results
- ▶ Implementing and maintaining latest digital marketing strategies

**CONTACT US TODAY FOR A RISK-FREE  
'GROWTH' CONSULTATION**

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